

Press release
September 2024



Asia Adult Expo Concluded Successfully Excited and Fruitful Journey in 3 Days

The three-day Asia Adult Expo (AAE) officially concluded on August 29, 2024. A total of professional buyers from 60 countries and regions registered, with more than 4,500 people, and people from all over the world bravely participated in the event.

Rich Programs in Three-day Exhibition

There were more than 300+ companies and brands participating in this exhibition, and exhibitors from France, Japan, Malaysia, Spain, Thailand and Turkey have come from afar to bring more innovative exhibits to the industry. AAE invited industry professionals from Hong Kong, Russia, Thailand, the United States and Portugal to provide a series of seminars covering industry trends, marketing strategies and regulations, and sexual health-related topics, providing attendees with valuable insights and discuss future development trends. With the help of English-Mandarin translators, visitors could understand the presentation easily and ask for questions.

Blessings from the AAE2024 Award Winners

All the winners were announced at AAE2024 Opening Reception cum Award Ceremony. The award-winning exhibitors took the stage to receive their awards and delivered speeches during the awards ceremony. They were excited and hoped that the adult industry in various places could reach a higher level. Each award is a recognition of enterprises in the industry. It is hoped that exhibitors will continue to bring new impacts to the industry and enhance their brand image.

Wonderful Networking Party

Exhibition Hall 5E has Sexshoper(Russian) Networking Party, including seminar speakers Marina Pavlova (Russia's largest distributor Astkol-Alfa), Marina Chicheva (adult professional magazine website Sexshoppers.ru) and Victoria Khasanova (sexologist) participate. The venue was packed with people. While enjoying the fine wines, exhibitors and buyers communicated with each other and exchanged adult industry information and company development.

See You in AAE2025

The 15th Asia Adult Expo will be held at the Hong Kong Convention and Exhibition Centre from August 26 to 28, 2025. "Intimate Care" is added to the exhibition scope. If you are interested in participating in next year's exhibition, you can email to info@asiaadultexpo.com
For exhibition information, please visit the official website www.asiaadultexpo.com.

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