



Asia Adult Expo

Post Show Report 2025



300+ EXHIBITORS & BRANDS 5,000 TRADE VISITORS ate to dominate 8 SESSIONS OF INDUSTRY FORUM

逾300+個參展商與品牌 5,000 名商業訪客參觀 8場專業行業論壇

AAE 2025 had recorded great support of 5,000 trade visitors from 60 countries and regions including Australia, Brazil, Britain, Canada, Chile, China, Colombia, Denmark, Egypt, France, Germany, Hong Kong, Indonesia, India, Italy, Japan, Kenya, Macao, Mexico, Malaysia, Netherlands, New Zealand, Panama, Philippines, Poland, Russia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, Taiwan, Ukraine, USA and Vietnam etc. Trade Visitors made their trip to AAE for sourcing, networking, looking for new market opportunities, and finding business partners. With the positive feedback from trade visitors, AAE showed its powerful networking capacity in providing a professional and sustainable platform for global adult industry.

今年商業訪客約5,000人次,得到來自60個不同國家與地區的專業訪客支持,其中包括澳洲、巴西、英國、加拿大、智利、中國、哥倫比亞、丹麥、埃及、法國、德國、香港、印尼、印度、意大利、日本、肯尼亞、澳門、墨西哥、馬來西亞、荷蘭、新西蘭、巴拿馬、菲律賓、波蘭、俄羅斯、新加坡、南非、韓國、西班牙、瑞典、瑞士、泰國、土耳其、台灣、烏克蘭、美國和越南等。觀眾遠道而來進行採購、建立網絡、探索新市場的發展潛力以及尋找合作伙伴。參展商與商業訪客的正面反饋顯示出AAE的國際行業網絡,提供一個專業和能讓成人行業持續發展的商業平台。



WHAT THE EXHIBITORS SAID 參展商意見

92% 90% 94%



92% of interviewed exhibitors through the fair helped to find business partners.

受訪參展商認為博覽能有效地尋找合作夥伴。



90% of interviewed exhibitors found AAE can help to generate sales.

受訪參展商認為AAE能為公司提高銷售。



94% of interviewed exhibitors found AAE can help to promote brand.

受訪參展商認為AAE 能為公司宣傳品牌形象。

我們很開心能在展會連繫上世界各地的買家受眾。
We are happy to be here and to connect with the audience from the whole world.

Motsugroup B.V. (荷蘭)
Motsugroup B.V. (The Netherlands)

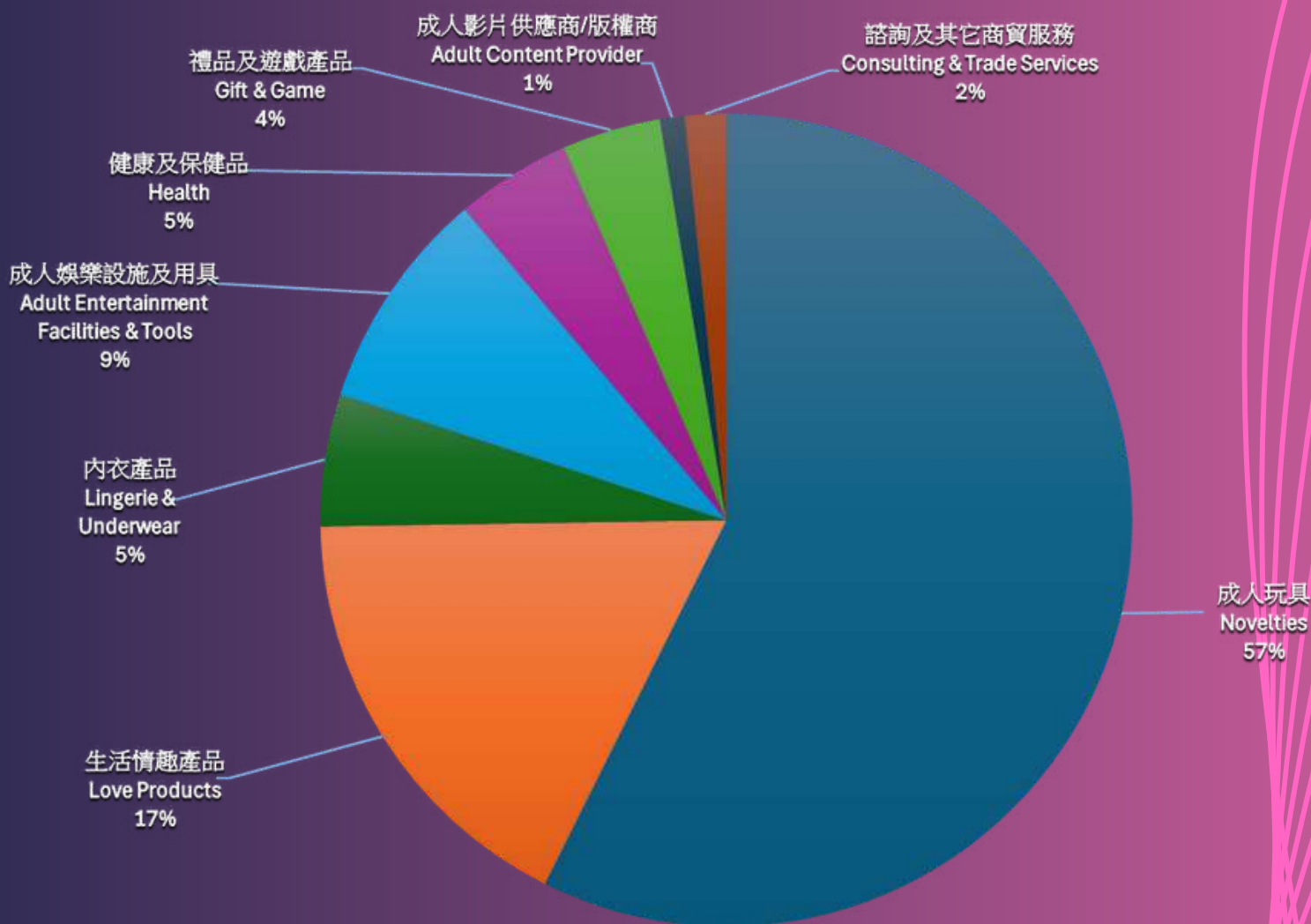
展會非常好，然後採購商也很多，也很精準。
It is very nice, many buyers in the exhibition and very accurate.

廣州市新琪盛皮具科技有限公司 (中國)
Guangzhou Xin Qisheng Leather Technology Co., Ltd (China)

AAE是在我們這個行業中很重要的一環商業活動，我們很高興能在這裡。
AAE has been always a very important section of this business of our industry,
and it's really good to be back.

香港佳爾創新科技有限公司 (中國香港)
HK Jiaer Innovation Technology Co., Ltd. (Hong Kong China)

Distribution of exhibiting categories 展出類別分佈



Exhibition展覽

4.1 /5 Venue 場地

4.2 /5 Atmosphere
氣氛

4.5 /5 Quality of exhibitors
展商質素



ADULT INDUSTRY FORUM 成人行業論壇



為了迎接行業的下一個里程碑,亞洲成人博覽開始拓展數碼成人市場。自2017年開始,「亞洲成人論壇」邀請了全球專業講者,分享成人技術與產品、性健康、成人業趨勢、媒體等不同方向的最新資訊。

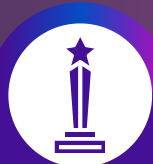
此展覽將集合製造商及網上娛樂行業人士,為他們提供一個展示高科技和最新成人玩具的機會,向國際買家宣傳其創新技術及服務。

Embracing the next milestone of the industry, "The future Adult Entertainment Forum" has been taken place starting from 2017 with international speakers from adult health, business, media and professional stream to share the most up-to-date technology and products development directions to our exhibitors and visitors.

The exhibition will offer developers and online entertainment professionals the opportunity to gather and promote high-tech devices and present the new generation adult products. It is a perfect platform to market their innovative products and services to buyers from Asia and beyond.



Concurrent Event 同期活動



**AAE 2025 Opening cum
Award Ceremony**
AAE2026開幕暨
頒獎典禮



Fans Meeting
粉絲見面會



WHAT THE TRADE VISITORS SAID

專業訪客意見



Poland 波蘭



My personal target has been to expand our range on my products, I think we have fulfilled this goal while we have been here.
我個人目標是希望擴大產品種類，我認為能夠來到這裡目標已經達到了。



Australia 澳洲



We are here to find some new and interesting products for our store.
我們來這裡是替店舖尋找一些創新及有趣的產品。



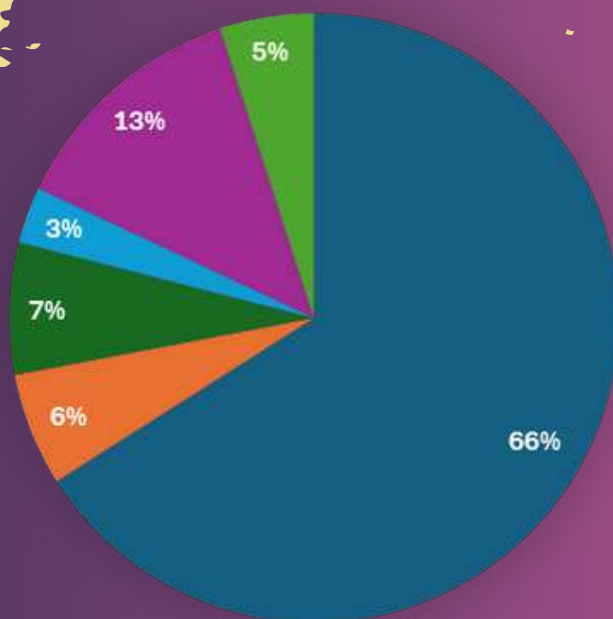
India 印度



I also have a brand in India so I am exploring products for my brand, also something that is unique and that can fit to Indian market.
我同時有個品牌在印度所以來發掘產品，這裡有一些獨特且合適印度的產品。



TRADE VISITORS 專業訪客



Greater China 大中華地區 America 美國 Europe 歐洲
Japan & Korea 日本與韓國 Oceania 大洋洲 SE Asia 東南亞

Media Collaboration 媒體合作

PULSE
Magazine

sexshoppers.ru
The best way
to Russian market

B: 百曉貓 性商 S.Q

SugeXtions

e/an

XBIZ

SIGN!

ETO
EROTICTRADEONLY.COM

Sexshoppers.ru 18+
1677 Subscribers

Events

EroSpain
Mediteranean JCB Expo
MAY 25-27, 2025
Barcelona, Spain

SexTech TO Conference
JUNE 7, 2025
Toronto, Ontario

STIMULATE
August 4-6, 2025
Pasadena, Tennessee

anme
JULY 16-18, 2025
Los Angeles, California

eroFlame
OCTOBER 8-10, 2025
Amsterdam, Netherlands

Asia Adult Expo 2025
26-28 August 2025
Hong Kong Convention and Exhibition Centre

Начинаем знакомить вас с экспонентами Гонконгской выставки. Она традиционно пройдет в конце августа, а впечатлениями прошлого и позавчерашнего года всегда можно найти у нас на сайте по тегу AAE.

ASIA ADULT EXPO

Cita imprescindible en Hong Kong

El sector erótico tiene una cita estratégica en Asia Adult Expo 2025.

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Una oportunidad para medios y marcas

Las marcas profesionales de entretenimiento erótico en Hong Kong tienen una oportunidad única para mostrar sus productos y servicios al público internacional. El sector erótico tiene una cita estratégica en Asia Adult Expo 2025.

Información clara, experiencia real

Asia Adult Expo 2025 es una oportunidad única para los profesionales del sector erótico. El sector erótico tiene una cita estratégica en Asia Adult Expo 2025.

Acceso exclusivo por correo

Disponible hasta el 15 de julio en el sitio web de Asia Adult Expo 2025. El sector erótico tiene una cita estratégica en Asia Adult Expo 2025.

ASIA ADULT EXPO

Asia Adult Expo 2025
26-28 August 2025
Hong Kong Convention and Exhibition Centre

Register Now

Asia's LARGEST 100% B2B Adult Expo

+852 2528 0062 info@asiaadultexpo.com

XBIZ

THE MOST CREATIVE TOYS IN THE WORLD

Womanizer Launches New Brand Ambassador Program

Features

Tip for Reintegrating Marketing Strategy by Tapping into Online Feedback

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Events

XBIZ Move to - Miami Edition

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26 - 28 / 8 / 2025
Hong Kong

Hong Kong Convention and Exhibition Centre

Sourcing at new website
www.asiaADULTExpo.com

СБЕРЖЕ НОВОСТИ

THE WONDERFUL WORLD OF SELLING
Creative Techniques Volume One

THE WONDERFUL WORLD OF SELLING
Creative Techniques Volume One

By Sara Sathian

Think of it this way:
The right way to sell is to think of it as a service. The right way to sell is to think of it as a service. The right way to sell is to think of it as a service.

Just know it's right for you.

THE WONDERFUL WORLD OF SELLING
Creative Techniques Volume One

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Thank You
See You in
2026!

Contact Us 聯絡我們

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主辦單位



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Co-organizer
合辦單位

Guangzhou Jiamei Exhibition Company
廣州佳美展覽有限公司

Co-organizer
協辦單位

Shenzhen Jiamei Exhibition Company
深圳佳美展覽有限公司

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25-27/8/2026 ASIA ADULT EXPO 亞洲成人博覽

Hong Kong Convention and Exhibition Centre 香港會議展覽中心



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