

Press Release
13 May 2025



Adult Expo Asia Tackles The Challenges
Take The Initiative To Reach New Markets

The 15th Asia Adult Expo (AAE) will be held from **August 26 to 28, 2025 (Tuesday to Thursday)** at the **Hong Kong Convention and Exhibition Centre Hall 5FG**. Up to now, 90% space has been sold out. Only a few booths left, book now!

Asia Adult Expo has now released 2025 exhibitor information to overseas buyers via e-newsletters. By delivering e-newsletters, we gain support and receive overwhelming visitor registration from overseas buyers around the world. Overseas promotion work is also underway. In addition to launching the online version of AAE magazine (Latin American) in mid-May, we will also participate in EroSpain at Spain in May and EroFame at the Netherlands in October, setting up booths onsite to promote Asian adult products to buyers from all over the world. Onsite, we have prepared small gifts for local buyers, which will be printed with the QR code of the previous show catalogue. By scanning the code, you can see the exhibitor information.

The official website is now gradually listing information on this year's exhibitors, allowing overseas buyers to preview products one step ahead and make appointments with exhibitors to negotiate at the exhibition hall. The registration system is also online. We believe that more buyers will register to view more than 300 manufacturers and brands during the three-day exhibition. Starting from August 26, 2025, the three-day exhibition is coming!

Online pre-registration is available now, you can enjoy free online pre-registration on the AAE official website www.asiaADULTexpo.com, which is valid until mid-August 2025. For press inquiries or independent AAE interview arrangements, please contact Ms. Niki Lam at (852) 2528 0062 or email info@asiaADULTexpo.com.

(On-site registration fee: HKD 200/USD 30 per person)

For exhibition information, please visit the official website www.asiaadulexpo.com.

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