

Press Release
August 6, 2025



Asia Adult Expo 2025: The Ultimate Destination for Industry Professionals

Mark your calendars for the **15th Asia Adult Expo (AAE)**, set to take place from **August 26 to 28, 2025**, at the **Hong Kong Convention and Exhibition Centre**, Hall 5F & Hall 5G.

AAE Latin America Magazine Attracts Buyers from Multiple Countries

The second edition of the **AAE Latin America Magazine** is now available! It features rich content, including information about exhibitors this year, along with updates and photos from the latest **EroSpain exhibition** in Spain. By actively engaging with buyers from local countries and distributing the AAE digital magazine, as well as collaborating with various media and exhibitions worldwide, AAE has seen a continuous increase in pre-registration numbers this year. Notably, Australia has shown the most significant growth, followed by the United States.

Over 40% of Exhibitors are New

This year's exhibition has garnered support from numerous stakeholders and is recognized as the only global adult trade show by "Cantonese Business Go Global" by **Guangdong Province Government**. With the popularity of the exhibition continuing to rise, new exhibitors are eager to showcase a diversity of new products, innovative designs, and advanced technologies, enriching the entire industry landscape.

Speaker Shares Industry Insights

AAE has invited industry professionals from **Brazil, Russia, Thailand**, and other countries to share their insights on the adult industry and analyze market trends,

sexology concerns, and smart technology applications. These sessions, hosted by industry experts, will provide valuable insights and investigate future developments. On-site translation in English and Mandarin will ensure that all participants can fully comprehend the information shared.

Opening and Awards Ceremony: An Industry-Exclusive Platform

The **Asia Adult Expo Opening cum Awards Ceremony** will be held in the **5G Exhibition Hall**, presenting numerous awards, including the "Popular with Overseas Buyers Award." On the event day, the top three exhibitors with the most overseas buyers invited will be announced and invited to the stage to accept their awards and deliver speeches. These awards recognize outstanding contributions within the industry, showcasing new talents and enhancing brand visibility both domestically and internationally.

Activities such as demonstrations of BDSM and a lucky draw will take place inside the booth. Online pre-registration is available now! Enjoy free online pre-registration on the AAE official website (www.asiaADULTexpo.com), valid until mid-August 2025.

For press inquiries or to arrange independent AAE interviews, please contact **Ms. Niki Lam** at (852) 2528 0062 or email info@asiaADULTexpo.com.

(On-site registration fee: HKD 200/USD 30 per person)

For exhibition information, please visit the official website at www.asiaadultexpo.com.

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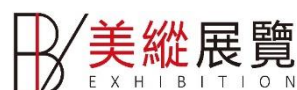
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