



# Asia Adult Expo 亞洲成人博覽

## 27-29.8.2024

Hong Kong Convention and Exhibition Centre 香港會議展覽中心

The Only 100% B2B Trade Show in Asia Pacific  
亞太區唯一百分百純貿易展覽

Organizer  
主辦單位



Official Supportor  
官方支持單位



# ASIA ADULT EXPO - EXPLORING 亞洲成人博覽 - 為你開拓國際市場

## Asia Adult Expo (AAE) is 亞洲成人博覽是

- A 100% expert oriental trade show  
百份百出口主導貿易展覽
- The Only B2B platform in Asia Pacific region  
亞太區唯一的純商貿平台
- Promote trade Internationally and encourage industry players to productively demonstrate their strength  
促進國際貿易，鼓勵業內人士展示品牌優勢

## EXHIBIT IN HONG KONG 於香港展覽

- An international business, trade and financial hub and recognized as a springboard to Asia and from Asia.  
香港作為一個國際商貿、貿易及金融樞紐，被譽為進入亞洲市場及衝出國際市場的跳板。
- Building on its foundational free market economic policy, Hong Kong had underpinned the role of global business platform.  
基於深厚的自由市場經濟政策，為環球商業活動建構理想的平台。

## HONG KONG CONVENTION AND EXHIBITION CENTRE 香港會議展覽中心

- Nearly 90,000 sqm exhibition & meeting space.  
近90,000平方米會議及展覽場地。
- More than 70% of exhibitions at HKCEC are international events.  
超過70%在會展中心的舉辦的活動屬國際性。
- Voted "Best Convention and Exhibition Centre in the Asia Pacific" in industry survey.  
推選為「亞太區最佳會議及展覽場地」。





## GOOD REASONS TO JOIN ASIA ADULT EXPO 不容錯過的理由

- Raise your profile and build brand awareness
- Find new customers, business opportunities and build partnerships
- Retain and maintain relationships with customers
- Being involved in export-oriented trade platform with a strong brand image
- 提高及鞏固品牌知名度 · 擴大市場佔有率
- 接觸更多新客戶 · 同維繫原有客戶群
- 接觸業內專業人士 · 開拓更多業務商機
- 參與亞太區唯一純商貿成人進出口平台 · 增強國際影響力

NEW TECHNOLOGY, NEW OPPORTUNITY  
創新科技 闖新機遇

The logo for Asia Adult Expo 2023, featuring the words 'ASIA ADULT EXPO' in a stylized, rounded font with a pink-to-purple gradient.

Asia Adult Expo  
亞洲成人博覽 2023  
29-31.8.2023

## Future Adult Entertainment Forum 未來成人娛樂行業論壇

Embracing the next milestone of the industry, “The future Adult Entertainment Forum” has been taken place starting from 2017 with international speakers from adult health, business, media and professional stream to share the most up-to-date technology and products development directions to our exhibitors and visitors.

The exhibition will offer developers and online entertainment professionals the opportunity to gather and promote high-tech devices and present the new generation adult products. It is a perfect platform to market their innovative products and services to buyers from Asia and beyond.

為了迎接行業的下一個里程碑，亞洲成人博覽開始拓展數碼成人市場。自2017年開始，「未來成人娛樂論壇」邀請了全球專業講者，分享成人技術與產品、性健康、成人業趨勢、媒體等不同方向的最新資訊。

此展覽將集合製造商及網上娛樂行業人士，為他們提供一個展示高科技和最新成人玩具的機會，向國際買家宣傳其創新技術及服務。



AAE 2023 had recorded great support of 4,500 trade visitors from 50 countries and regions including Australia, Brazil, Britain, Canada, Switzerland, Chile, China, Colombia, Denmark, Egypt, France, Germany, Hong Kong, Indonesia, India, Italy, Japan, Kenya, South Korea, Macao, Mexico, Malaysia, Netherlands, New Zealand, Panama, Philippines, Poland, Russia, Singapore, Sweden, Thailand, Turkey, Taiwan, Ukraine, USA, Vietnam, Spain and South Africa etc. Trade visitors made their trips to AAE for sourcing, networking, looking for new market opportunities and finding business partners. With the positive feedback from trade visitors, AAE showed its powerful networking capability in providing a professional and sustainable platform for global adult industry.

## Buyers main business area(s) 專業訪客主要業務地區

300+ exhibitors & brands from 8 countries and regions such as China, Hong Kong, India, Korea, Thailand, Poland, Russia and USA were satisfied with the result brought by AAE. 50%+ are new suppliers with good quality.

匯聚300+家參展商與品牌，來自中國、香港、印度、泰國、波蘭、韓國、俄羅斯及美國等國家及地區，對AAE表示滿意。50%為新供應商。

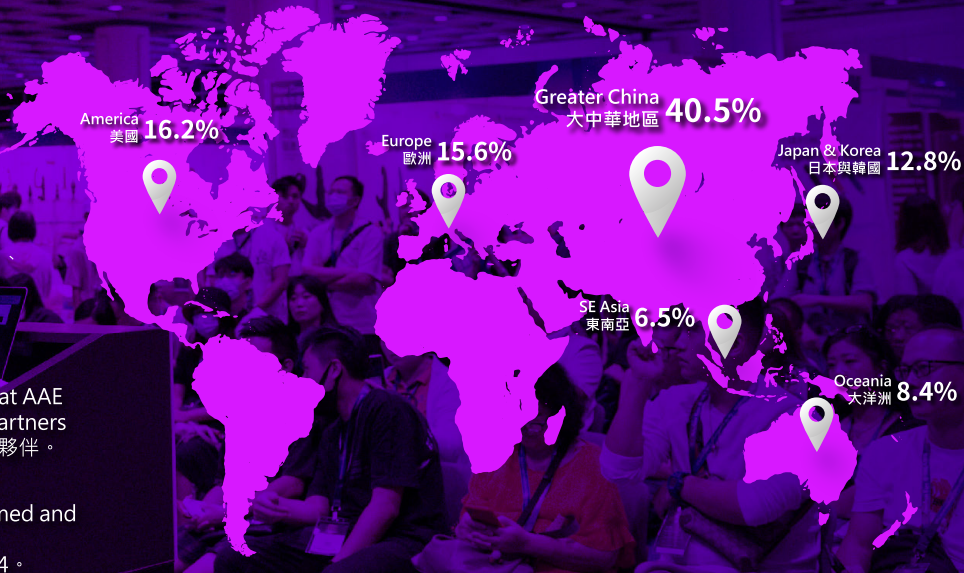
90%

interviewed trade visitors said that AAE has helped them find business partners  
受訪者認為AAE有助他們尋找合作夥伴。

95%

interviewed trade visitors confirmed and considering to visit AAE 2024  
受訪者已確定和考慮出席AAE 2024。

今年商業訪約4,500人次，得到來自50個不同國家與地區的专业訪客支持，其中包括澳洲、巴西、英國、加拿大、瑞士、智利、中國、哥倫比亞、丹麥、埃及、法國、德國、香港、印尼、印度、意大利、日本、肯尼亞、韓國、澳門、墨西哥、馬來西亞、荷蘭、新西蘭、巴拿馬、菲律賓、波蘭、俄羅斯、新加坡、瑞典、泰國、土耳其、台灣、烏克蘭、美國、越南、西班牙和南非等。觀眾遠道而來進行採購、建立網絡、探索新市場的發展潛力以及尋找合作夥伴。參展商與商業訪客的正面反饋，顯示出AAE的國際行業網絡，提供一個專業和能讓成人行業持續發展的商業平台。



## SCOPE OF EXHIBITION 展出範圍

Novelties, Lingerie & Underwear, Health & Supplement, Sensual Delight Product, DBSM, Sex Doll, VR & Online Entertainment, Consulting & Trades Services

成人玩具、內衣用品、健康及保健品、感官情趣用品、性虐戀用品、性愛娃娃、VR遊戲、互動娛樂技術及設備、諮詢及其他商貿服務。

RENTAL & SERVICES 展台價目及服務	STANDARD 標準	RAW SPACE 空地
BOOTH SIZE 展台面積	12 sqm (4m x 3m)	Min. 48 sqm
BOOTH FEE 展台費用	USD 4,700	USD 4,200 / 12 sqm

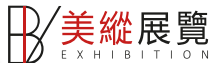
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